



Manufacturing

1 iInteract Manufacturing

iInteract Manufacturing develops a comprehensive understanding of managing a manufacturing firm engaged in a competitive marketplace. Participants are exposed to various manufacturing processes such as capacity planning & utilization, inventory control, product innovation, cost efficiencies, distribution channel management etc. They get to make cross-functional decisions in a virtual environment modeled on real market conditions of manufacturing industry.



Decision Areas

- › Capacity Planning
- › Operational Efficiencies
- › Batch Size Optimization
- › Set-up Times Rationalization
- › Materials Inventory
- › Quality and Inspections
- › Preventive Maintenance
- › Technology Upgrades
- › Product Innovation
- › Product Improvements
- › Manpower Management
- › Distribution Management
- › Marketing & Advertising
- › Financial Accounting

2 Learn though LEAP

Participants get divided into teams each of them running a virtual manufacturing company. The objective of each team would be to define & achieve goals for their company. They **Learn** to achieve these goals by making key decisions in various departments including Production, Marketing, Finance, R&D, HR etc. over several simulated periods.

The decisions are fed into the simulation software for all teams, generating Real Reports of all the virtual companies. At the end of each decision period, teams **Experience** cross-functional decision outcomes & **Analyze** current market standing of their company. The evaluation is done on various factors including but not limited to Profit, ROA, Market Share, Shareholder Value, ROI, ROE, etc.

Debriefing is done at the end of each round leading to healthy discussions. These debriefings help teams analyze their results and put the acquired knowledge to **Practice**. In the final leg of the program experienced facilitators and industry experts try to bridge the gap between results and goals set by individual teams at the onset of the program.

Target Group

- › Heads of Business Units
- › Line Managers
- › Potential Managers
- › Functional Experts
- › Lateral Hires

Program Details

- › Duration : 2 – 3 Days
- › Participants : 15 – 30

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What will they learn?

- › Meet the changes in consumer demands
- › Competition from low-cost producers
- › Expand promotion and distribution channels to increase market share
- › Recognize and reduce supply chain bottlenecks
- › Optimize manufacturing costs and production efficiency
- › Rationalize plant capacity and maximize utilization
- › Appreciation of R&D as a means of long term sustenance

Interact Manufacturing through the rich simulation experience provides an opportunity to gain managerial mindset, exposure to data analytics and acquire critical decision-making skills.



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About Simulation

MikesBikes-Advanced is a Premier Management Simulation by Smartsims experienced world over by leading corporate houses & more than 300 academic institutions. It gives the participants a unique opportunity to manage & run their own manufacturing company in a multiplayer experiential environment.

Started in 1992 as a research and consulting team at the University of Auckland, Smartsims facilitate experiential learning, allowing participants to translate ideas into practice. Smartsims simulations have been proven and attested by thousands of loyal customers across the globe.

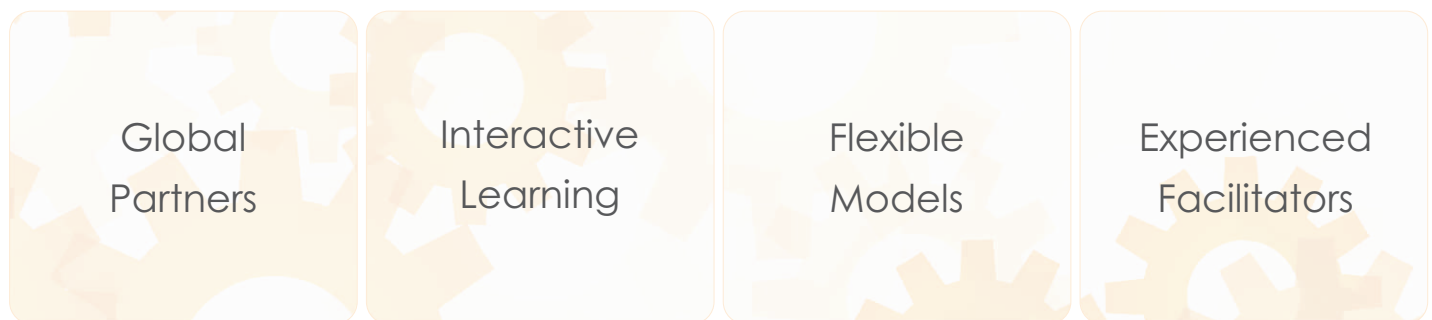
About iInteract

iInteract specializes in providing experiential and interactive learning solutions through innovative programs. We strive to provide an assortment of innovative offerings, global and local, through our various value added services and partners. We collaborate with partners carefully and scrutinize their offerings on various parameters to ensure You get a high quality package. All these offerings are evaluated and proven to develop smarter people with high Return on Investment (ROI) vs. traditional learning methodologies.

iInteract has a team of Senior in-house facilitators and Leading Subject Matter Experts (SMEs) from across industries who bring in real world experience to all offerings. Our entire team shares the passion of bringing in revolutionary change in the realm of corporate and management education. All our program offerings use experiential methodology and active participation that make our programs engaging, enriching and exciting.

iInteract being a service driven organization, delivers prime focus on People Development & Customer Satisfaction as the highest value culture within its team. We promise to become a One-Stop-Shop of high quality services where our customers can count on us to be their partners – customizing iInteract's huge bouquet of offerings to their needs.

Our Strengths



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